



## **Project**

## **Communication**

### **FINAL REPORT**

Project WESTART!: "Women Education & Strategic Approach for Training" Grant Agreement Number 2018-1-IT01-KA202-006786

30/07, 2021

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***The programme is a partnership of the following organisations:***



***EU Disclaimer***

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## INTRODUCTION

The WEStart! Project is an Erasmus+ project in the area of innovation for vocational training and further education. Its main purpose is to respond to social inclusion by developing participation processes and active citizenship, by increasing digital skills and reducing gender differences and by favouring access to initial and continuing training to women aged 25-40 residing in the Europe and whom face realities that keep them excluded from many spheres of life. This last part is implemented in a way that supports the active involvement of women with the involvement and participation of professionals from the project countries.

The foreseen deliverables of the project are summarized as follows:

- A guide to innovative technological methodologies, tools and methods to promote social inclusion of women
- A social learning platform that can be accessed from various devices that can connect and browse the internet
- A toolkit for assessment (self-assessment, e-assessment and peer-assessment) which aims to help assess skills in various stages (basic and transversal) as well as the changes made through the use of the social learning platform (SLP)
- A policy paper which aims to provide indication and suggestions to policy makers and relevant stakeholders (e.g. VET institutions) to support the social inclusion of women that face limitations in many aspects of life.

An integral part of all the stages of the project has been the involvement of local stakeholders/professionals from the partner countries through the establishment of Territorial Working Groups, as well as female learners belonging to our intended target group through the In-Depth Seminars and Pilotings foreseen in the project.

All of the above make it evident that a very important aspect of the WEstart! Project is the effective communication and outreach of the intended target groups (women and professionals/stakeholders).

Before we continue with the strategies used and the results achieved in the area of communication and outreach, we need to acknowledge some objective realities that took place during the implementation of the project. The project started on September 2018 and was finalised on August 2021. This means that the WEstart! Project went through 3 distinct phases in its lifetime (as did the whole world), the pre-pandemic, the pandemic and (slightly) the post-pandemic eras due to the Covid-19 pandemic that changed radically the reality of the world for almost the whole year of 2020 and still affects the ability of face-to-face communication in some places from time to time but with less restrictions since the vaccinations started. Due to this reason, we faced a lot of challenges in the adaptation of our communication strategies because although we had the tools to adapt our approach, the reality became much more challenging both for the target group as well as some partner organisations. Additionally there was uncertainty on a systemic level on the how the reality is to be structured, e.g. there were lockdowns that were either total or partial, long-term or short-term, with a fixed vs an open deadline, etc, which in some cases made scheduling difficult.

Nevertheless, we believe that despite the difficulties, the WEstart! Project achieved its goals and has put down a good foundation for the further development and long-term impact of its results.

In the following pages, you can read about the communicational aspects of the project. The first pages offer a narrative review of the communicational aspects of the project, whereas the middle offers a more technical review of the achieved results. At the end we have an overview of the ways and tools used. You can also find annexes with templates and screenshots.

# COMMUNICATION AND OUTREACH IN WESTART! PROJECT

## THE PROJECT'S TARGET GROUPS

As already mentioned in the interim communication report (published on March 2020) the intended audiences that the project aimed to address are indicatively:

- **women of the age group of 25 to 40**
  - European or EU citizens
  - non-European citizens
  - stateless persons
  - refugees
  - women from Roma/Romani communities
  - single mothers
  - women subject to close family and/or religious ties
  - women living in rural areas
- **professionals**
  - trainers
  - sociologists
  - educators
  - psychologists
  - teacher
  - counsellors

These audiences can be addressed either through collective bodies or at an individual level. Indicatively the mediums of communication can be any combination of the following categories:

1. Local, National and International Women's communities

2. Women's Organisations
3. Migrant Organisations
4. Employability Centers
5. Educational Institutions
6. Policy Makers in the field of Gender Rights and Equality
7. Women either looking for training or work opportunities or in touch with women that would be interested in the objectives and results of the project
8. Active citizens
9. Volunteering Organisations
10. Activist Organisations
11. Academia concerned with Gender Rights and Equality

It is important to mention here some cultural and geographical facts that affect a lot the ability and the means used to address the intended target groups. For example in the case of women, these could possibly be addressed through a collective and representative body, such as an association, in the case of partners operating in metropolitan or capital cities, whereas this option would be difficult for partners that operate in more provincial or rural areas where the population is either more introverted or more patriarchal/conservative. This is why the approach differs from partner to partner.

## **THE MESSAGE – WHAT WE COMMUNICATE**

The main messages intended to be communicated from the project, are its intellectual outputs. For the case of the WEStart! Project, the outputs are structured and developed in such a way, where the intended user has also taken part in the development by contributing their experiences, specific needs and feedback.

More specifically the messages of the project (i.e. its outputs) are:

1. The Guide
2. The Social Learning Platform
3. The Toolkit of Assessment
4. The Policy Paper

## **The Guide**

The „WEStart! Guide" aims to provide information on the use of electronic media by the women who identify/fit into the description of the project.

The development of the guide was based on four distinct methods:

1. Quantitative questionnaire addressed to institutions
2. Semi qualitative guided interviews with learners
3. Collection of so called good practice examples
4. Minutes and comments from the Territorial Working Groups

As we can see, the 3 out of the 4 methods, require feedback from the target groups. The example of the development of the „WEStart! Guide" is indicative of the communication aspects of the project and the crucial role they had in the development of each stage. Here we have the target group being part both of the development stage as well as the recipient of the end product.

The „WEStart! Guide" as a final product aims to provide helpful information to professionals of VET, further and adult education and training, in order to better understand the needs of their learners as well as the available methodologies and tools that can make their work more efficient.

On a first stage, the communication took place in the following way:

- **Questionnaire to institutions:** For this part, the partners addressed professionals working within their own institutions as well as professionals from other

organisations from their cities or countries. Some communication was possible either on a direct level due to the familiarity between the institutions, whereas in other cases the communication took place through emails providing information on the project and attaching the questionnaire to be sent back completed.

- **Guided interviews with women/learners:** Similarly to the previous part, the partners addressed learners either from their organisations or other organisations within their city or country but through organisations, the environment from their learners, ex-learners, and generally any possible outlet they had to target the women with the requested profile. These interviews were also communicated through social media/partners websites in some cases.
- **Minutes and comments from Territorial Working Groups:** The Territorial Working Groups (TWG) are an integral part of the project and they have been created in each partner organisation for the duration of the project. The people participating in them are professionals of the VET, continuing and adult education and training field and each partner organisation contacted them in the way that their organisation operates. For plurality reasons, the TWG were comprised by external professionals whom were presented with information by the respective partners organisation and they were contributing through discussions. These were addressed either from the pool of professionals that each partners organisation possesses, or through open calls, and were consequently chosen for their availability to participate to the meetings.

Finally, after the Guide was ready, it was published in the project website and from there each partner disseminated the results in the way that was relevant to their means of operation. Due to the digital aspect of the project, most of the

dissemination and communication activities took place online, through (re)posts on the partners' websites, social media, newsletters and/or press releases.

### ***The Social Learning Platform***

The Social Learning Platform (SLP) is a digital space which aims to provide resources to support employment, vocational and adult education opportunities. The development of the platform in terms of content and structure was based heavily on the results of the Guide.

The development of the SLP was based on the following stages:

1. Consult the results of the „WEStart! Guide“
2. Desk research on resources related to development of SKILLS & technical development of the platform
3. Feedback and comments of the TWG
4. Piloting by the target group
5. Updates and finalisation

In this stage, the 2 out of the 4 methods require external feedback.

The peculiarity of the development of this stage was the fact that the a big part of its development took place during the covid-19 pandemic. This affected especially the 3rd stage of the development, since in some partner countries many of the professionals involved had taken up a lot of responsibilities from their other engagements in carrying out online activities while others took the opportunity to further their studies, so common dates for the implementation of the TWG were, in some cases, surprisingly difficult to find. Eventually all partners managed to implement those meetings, but it did cause delays in some cases.

In terms of the piloting, this was implemented in various ways from the partner organisations. Partners carried out the meetings either online or face-to-face, in several small or one large meeting. As for the means to communicate with the piloting group, these are similar as all of the above means, with the difference that at this stage, especially to those that implemented them online, there was a need for assistance in some cases on how to use online meeting/call tools. The invitation to the pilotings was addressed to people that participated in the initial survey for the guide, as well as organisations serving people from our intended target group in the same city or country of each partners. The invitations took place either in direct ways (emails, phone calls, etc) or general communication channels (social media, mailing lists, website announcements, press releases, etc). Some partners mentioned that invitations to the general public through online means, seemed less effective than pre-pandemic era. This could be attributed to the large offer of online learning opportunities that possibly led some people experience overload of information and offer. For this reason, as well as other reasons possibly, some partners addressed their learners or collaborating organisations directly for the participation in the pilotings, instead of depending on a public open invitation to participate.

### ***The Toolkit for Assessment***

The Toolkit is divided into two major categories, the assessment (addressed to professionals) and the self-assessment (addressed to the learners). The toolkit is integrated to the SLP, so their development phases shared similar stages and timelines.

The distinct phases of the toolkit development were as follows:

1. Consult the results of the „WEStart! Guide”
2. Review resources of SLP for the development of SKILLS
3. Collection of resources relevant to the objectives of the SKILLS

4. Development of the self-assessment questionnaires/mini games
5. Discussion and comments from the TWG on self-assessment
6. Technical integration to the SLP
7. Piloting by learners and professionals
8. Updates and finalisation

In this stage, 2 out of the 8 stages require external feedback.

For the case of this output, many of the things that we mentioned in the SLP section, apply also here. Contrary to the SLP development stage though, the Toolkit was created entirely during the pandemic period and the partners had already experienced the lockdowns and distance working, which had a great effect on the approach used to develop and implement the output. This also had an impact on the way we communicated the final product, since this particular result has many interactive elements, especially the self-assessment aspect which introduces elements of gamification. This interactive aspects was favourable in the communication of the results, since it helped attract people in trying out the tools. The approach to communication in this stage is really similar to that of the SLP since many meetings happened together for both results.

### ***The Policy paper***

The Policy Paper, due to some obstacles faced by some partners in the timely execution of the activities, experienced some delays in development.

Similarly to the previous results, the policy paper also had several development stages, including both desk research from the partners as well as external feedback and contributions.

Due to time limitations and the potential risk of the lack of adequately diverse input from the TWG sample and other institutions addressed, this part was depended a bit

more heavily on desk research from some partners in order to be made as inclusive as possible, while taking into consideration the external input, feedback, comments and contributions of the interviewed people and of all the previous results mentioned.

The communication again addressed the two foreseen target groups, the target women and the target professionals. In this phase, communication took place on a more direct level and in an interview like way, in order to extract views, experienced difficulties and desired future outcomes. The interviews took place either face-to-face or via phone or online meetings (depending on the availability and ability of each one).

### ***Multiplier events***

The multiplier events, are events that aim at offering a complete view of the project's outcomes. They can have either an informational character or a more educational one by implementing parallel workshops or counseling sessions.

The multiplier events in the WEstart! Project were realised in all partner countries, between June and July 2021, and the audience had the chance to learn about the results of the project. In some partner countries, the events also offered tutorial sessions on how to use all aspects of the platform and the project results in general.

In terms of communication, the partners had a variety of ways to communicate the events. Due to the covid-19 reality still prevalent in many countries, and the vaccinations not in adequate levels, many partners decided to implement their events online while others were able to do them face-to-face.

Each partner decided on the way to communicate the event. Some issued open calls for participation online, others with press releases. The project also developed a poster and certificates of attendance as extra elements to help attract participants.

## **COMMUNICATION AND OUTREACH ACHIEVEMENTS OF THE WESTART! PROJECT**

In the WEStart! Project the partnership has established periodic monitoring phases that allow the partners to have an overview of the progress of the project. The reports of these monitorings can be found on the website of the project (<https://westart-project.eu>). Due to this periodic nature of the monitoring processes, the partners had the chance to review and comment on strategies and even change things when needed.

In terms of communication, the means to achieve it is – in our opinion – a straightforward process, especially when it comes to tools and means available. The greatest challenge in effective communication is the tone and the formation of the message. This is why it is crucial to really listen and understand your intended target group but also offering incentives for their participation, as a token of gratitude for giving their time (especially when involved with target groups dealing with serious societal and financial issues).

The achievement of the communication strategy – and generally of the project – depends a lot on the combination of the above mentioned aspects. Of course there are also other things to consider, such as the quality of the collaboration among the partners as well as the expectations of everyone involved, but for this case we will focus on the two initial aspects since they also include – in some way – the collaboration and expectation aspects.

We will start assessing the achievements of the project by providing a small summary of the results from the monitoring reports which showcase some indirect achievements in terms of communication.

## **MONITORING AND EVALUATION FINAL REPORT**

The Monitoring and Evaluation Report of the project offers a great insight into the way the partnership collaborated and the level of satisfaction of expectations achieved among the partners.

Some notable results mentioned in the report, and related to communication achievements during the development phases of the project, are:

### ***1st Monitoring Phase (M1-11 pre-pandemic era)***

All partners organised the local working groups and carried out the foreseen interviews with the target groups. Additionally, despite being the first year of the project, all partners managed to adequately promote the project according to EU promotion standards.

### ***2nd Monitoring Phase (M12 – 18 pre-pandemic era)***

During the 2nd monitoring phase, which is the shortest in period due to Covid-19 pandemic, we can see some more quantitative data as follows:

- 17 online articles published and 27 posts created
- an average of 46 printed/electronic brochures shared per partner
- 39 professionals interviewed
- 59 target women-learners addressed
- 60 stakeholders involved in total through the TWGs

As is it mentioned in the report (pg 5) „The partners have shown a constant and particularly active commitment in external communication activities”.

In terms of the TWGs, despite the partnership mentioning a good amount of stakeholders reached, they mention that the level of collaboration and commitment didn't reach their expectations for several reasons not disclosed.

### ***3rd Monitoring Phase (M18 – 36 pandemic and post-pandemic eras)***

As mentioned in the report (pg 6):

„During the implementation phase of IO2 and IO3, the partners involved various stakeholders (educators, linguistic mediators, young people, trainers and other categories) in order to promote a significant cognitive impact of the project.”

No more data disclosed on the exact numbers.

### ***Final Monitoring Phase (M36 post-pandemic era)***

As mentioned in the report (pg 6), all partners:

- organised local meetings for contribution to the policy paper
- implemented pilotings of the platform
- carried out multiplier event for the dissemination of the project's results

No more data disclosed on the exact numbers.

## ***IMPACT EVALUATION OF THE SLP REPORT***

The Impact Evaluation of the SLP Report of the project offers a great insight into the way the partnership managed the pilotings and the feedback it received from non-project staff.

Some notable results mentioned in the report which showcase communication related achievements are:

- 28 professionals responded to the assessment
- 162 target women-learners responded to the assessment

From the responses received, we can see that a considerable amount of respondents engaged a lot with the platform and dedicated time in reviewing it and offering feedback on what works and what doesn't for them. Despite some criticism

offered, we consider it an added aspect of the project's communication strategy because it showcases the level of external involvement achieved. This is also an indication of the willingness and openness for both professionals and learners to actively participate in online learning activities, which justifies the wider importance and needs that the WEStart! Project aims to serve. Another interesting fact is that many respondents mentioned the importance and potential of the results which could be indicative of the fact that the project put down a good basis to work on also in the future. Regardless, the criticism is important and is taken into consideration by the all partners for the sustainability and further usability of the project's results.

## **DISSEMINATION FINAL REPORT**

The Dissemination report offers a more clear view of the different audiences reached during the project's lifetime, as well as the channels used and more specific numbers achieved.

Some notable conclusions made in the Dissemination report are as follows:

„The consortium is well networked at local, national and EU level and identified from the outset the educational institutions, relevant stakeholders, NGOs, adult educators and professionals working in the field of initial and continuous vocational training and supporting the integration of (migrant) women and low-skilled women into the labour market and their participation in educational programmes. All partners involved the women (direct target group) in various project activities.”

„All partners used social media channels, like Facebook, Instagram, organisation's websites, in-house magazines, printed copies of promotional materials (flyer and poster), press release in local journals, participation at different round tables and thematic meetings, personal contact with professionals working with the target

group, volunteers supporting migrant women, raising awareness on the difficulties and needs the women often face, when participating at educational programmes.,,

## **WESTART! INFORMATIONAL ACTIVITIES**

In general during the project's lifetime, the following informational activities were carried out:

### **Public Digital Activities**

- 2 Project Websites (the main website and the social learning platform)
- Partner's websites dedicated pages (8 in total – each partner has a dedicated page on their website related to the project)
- 3 social media pages specific to the project (facebook (most popular) – 53 posts, instagram – 8 posts and twitter (abandoned))
- 2 EPALE Articles & 1 SALTO YOUTH article
- 25 blogposts total in the project and partners' websites (5 of which concerning the multiplier events)
- 3 project posters (2 generally informational and 1 template for the multiplier events)
- 1 roll-up
- 1 flyer
- 1 certificate template for the participants of the conference
- 1 project logo with variations for better adaptability to publication
- 3 report templates (1 for presentations and 2 for publications)

[see annexes for graphics]

### ***All activities in numbers activities***

The types of activities and the total numbers reached can be seen below:

#### **- Conferences outside the project**

- actual participants: 3352 (represent 23 different activities)
- approx, invited / reached: at least 5000 (actual numbers known by the respective hosts)

#### **- Working groups and other stakeholder meetings**

- actual participants: 182 (represent more than 15 activities)
- invited: 855

#### **- Project Multiplier events**

- actual participants: 2937 (partners multiplier events with majority of participants at the Italian conference)
- invited: 6819

#### **- Websites, social media and local news outlets**

- approximate viewers: 16060 (numbers mostly based on median monthly views but for realism sake, we only counted a month's worth of views not multiplying by the number of months that the post has been present)

#### **- Physical copies distributed**

- number of printed copies: 8100
- number of disseminated copies: 245

## **TOOLS AND MEANS OF COMMUNICATION AND OUTREACH**

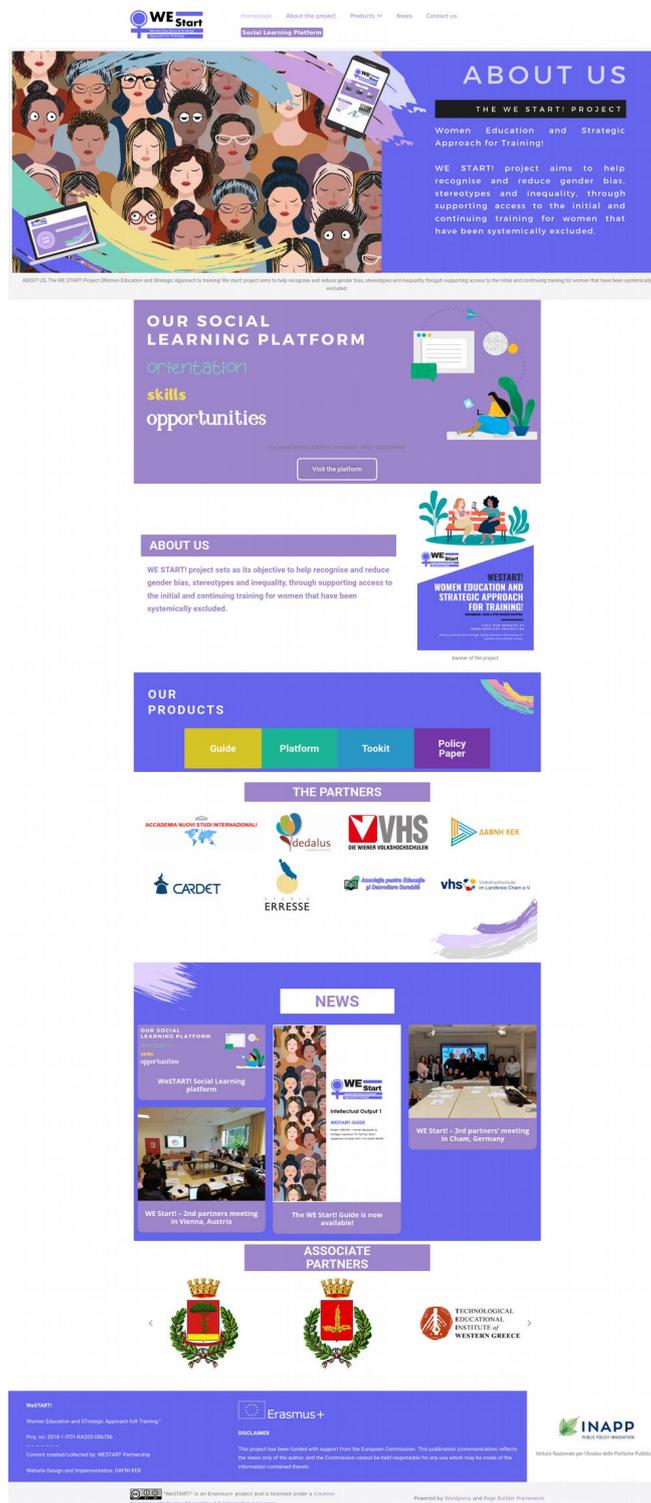
As it was mentioned in the Intermin Communication Report (published March 2020 – pg 15), the ways of communicating the project's results depend on the stage of development and the results available at the time of the communication activity, but again the ways can be similar among results, especially when it concerns general information and communication of milestones achieved.

In the WEstart! Project, the partners made use of the following ways to achieve communication with the target groups:

0. During the establishing and maintenance of the TWG and other local working groups
1. Presentation of the project foreseen results and objectives in local, national and international conferences
2. Presentation of the project during TPMs of compatible Erasmus+ Projects
3. Presentation of the Project in local, national and international network meetings
4. Sharing the results of through the communication channels of the partners
5. Using Social media to raise awareness in gender equality in training and educational provision
6. Implement/Integrate project results into workshops, seminars and other short-term educational activities on local level or online

# ANNEXES

## 1. WEBSITE ([HTTPS://WESTART-PROJECT.EU/](https://westart-project.eu/))



**WE Start**  
Women Education & Strategic Approach For Training!

Homepage About the project Products News Contact us

**Social Learning Platform**

### ABOUT US

**THE WE START! PROJECT**  
Women Education and Strategic Approach for Training!

WE START! project aims to help recognise and reduce gender bias, stereotypes and inequality through supporting access to the initial and continuing training for women that have been systemically excluded.

**OUR SOCIAL LEARNING PLATFORM**  
orientation  
skills  
opportunities

[Visit the platform](#)

### ABOUT US

WE START! project sets as its objective to help recognise and reduce gender bias, stereotypes and inequality, through supporting access to the initial and continuing training for women that have been systemically excluded.

**OUR PRODUCTS**

- Guide
- Platform
- Toolkit
- Policy Paper

### THE PARTNERS

ACCADÉMIA EUROPEA INTERNAZIONALE  
dedalus  
VHS DE WIENER VILSHOFENSCHULEN  
LARNH KEK  
CARDET  
ERRESSE  
Αστυνομική Σχολή Επιστήμης & Διοίκησης Δημόσιας  
vhs+ Bundeshochschule für Fachberufe

### NEWS

OUR SOCIAL LEARNING PLATFORM  
orientation  
skills  
opportunities  
WESTART! Social Learning platform

WE Start! - 2nd partners meeting in Vienna, Austria

The WE Start! Guide is now available!

WESTART! Intellectual Output 1  
WESTART! GUIDE  
The WE Start! Guide is now available!

WE Start! - 2nd partners meeting in Chemnitz, Germany

### ASSOCIATE PARTNERS

TECHNOLOGICAL EDUCATIONAL INSTITUTE of WESTERN GREECE

**WE START!**  
Women Education and Strategic Approach for Training!

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INAPP  
PUBLIC POLICY INNOVATION

INAPP  
Public Policy Innovation

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## 2. SOCIAL LEARNING PLATFORM ([HTTPS://SOCIALPLATFORM.WESTART-PROJECT.EU/EN/](https://socialplatform.westart-project.eu/en/))



**WE Start**  
Women Education & Strategic  
Approach For Training!

HOME ORIENTATION SKILLS OPPORTUNITIES E-LIBRARY WESTART! ASSESSMENT

EN Log in Register

### Welcome to the Social Learning Platform

WEStart Social Learning Platform is addressed on one hand to women who would like to advance their knowledge and improve their digital skills, on the other hand to adult educators and guidance counsellors who support women to attain personal and educational goals, empowering them for an active participation in society. Here you will be able to find learning resources on various areas which will help you to start your learning journey and meet and exchange opinions with other people along the way.

[Download platform guide](#)

If you have any difficulty navigating, please contact [registrations@socialplatform.westart-project.eu](mailto:registrations@socialplatform.westart-project.eu) or find us on Facebook

#### ECP PEGASO: UNIVERSITA' TELEMATICA PEGASO

Accademia Nuova Studi Internazionali

PDF

#### SICUREZZA SETTORE EDILE

Accademia Nuova Studi Internazionali

Sala Conference

PDF

#### SICUREZZA SUI LUOGHI DI LAVORO D.Lgs. 81/08; 106/09

Accademia Nuova Studi Internazionali

Certificazioni Lingua Inglese

PDF

#### CORSI DIGITALI

Accademia Nuova Studi Internazionali

Patente Europea del computer

PDF

#### CERTIFICAZIONE

Accademia Nuova Studi Internazionali

Certificazioni Lingua Inglese

PDF

#### Certificazioni Lingua Inglese

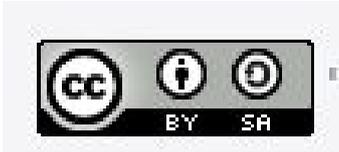
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## 4. POSTERS & ROLL-UP

<p style="text-align: center;"><b>Informational poster 1</b></p>	<p style="text-align: center;"><b>Informational poster 2</b></p>
<p style="text-align: center;"><b>Events poster prototype</b></p>	<p style="text-align: center;"><b>ROLL-UP</b></p>

## 5. FLYER

**WESTART!**  
**WOMEN EDUCATION AND STRATEGIC APPROACH FOR TRAINING!**

ERASMUS+ 2018-1-IT01-KA202-006786

VISITA IL NOSTRO SITO  
[WWW.WESTART-PROJECT.EU](http://WWW.WESTART-PROJECT.EU);

Contrasto alla discriminazione di genere attraverso la promozione dell'educazione digitale e della formazione professionale iniziale e continua per le donne sistematicamente escluse

### OUR OBJECTIVES

- ▶ Develop participation processes, active citizenship and social inclusion;
- ▶ Increase life skills, soft skills, digital skills, financial skills, language skills and civic skills to reduce gender differences;
- ▶ Favor access to the initial and continuing training of systemically excluded women aged 25-40 years

### I NOSTRI OBIETTIVI:

- ▶ Sviluppare i processi di partecipazione, la cittadinanza attiva, l'inclusione sociale
- ▶ Aumentare le competenze trasversali (life skills, soft skills, competenze digitali, etc.) per ridurre le differenze di genere
- ▶ Favorire l'accesso alla formazione professionale iniziale e continua delle donne tra i 25-40 anni sistematicamente escluse

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### OUR OUTPUTS

- ▶ a Guide to innovative technological methodologies and tools for social inclusion of women
- ▶ a Social Learning Platform that can be used and available on digital devices;
- ▶ a Toolkit of E-Assessment - Self-assessment, Peer-assessment- able to measure the skills (basic and transversal) of the target women
- ▶ a Policy Paper which aims to provide policy-makers with indications and suggestions regarding the social inclusion of target women.

### I NOSTRI OUTPUT:

- ▶ una Guida contenente metodologie digitali innovative e strumenti per favorire l'inclusione sociale
- ▶ una piattaforma (Social Learning Platform) utilizzabile su tutti i dispositivi digitali;
- ▶ un Toolkit (E-assessment/self-assessment/ Peer-assessment) contenente strumenti di valutazione ed autovalutazione in grado di misurare le competenze (trasversali ed alcune di base)
- ▶ un Documento programmatico per fornire ai decisori politici indicazioni e suggerimenti rispetto all'inclusione sociale delle donne target del progetto

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WESTART
 westart2019
 WE-START

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### PROJECT PARTNERS

**COORDINATED BY**

ACCADEMIA NUOVI STUDI INTERNAZIONALI

**PARTNERSHIP**

Volkshochschule im Landkreis Cham e.V.

[westart-project.eu](http://westart-project.eu)

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## 6. CERTIFICATE

WESTART! PROJECT



CONFERENCE LED BY



Women Education and Strategic Approach to training! - WESTART! \* with reference number 2018-1-IT01-KA202-006786, is an Erasmus+ project, KA2 Strategic Partnership for Vocational Training and is under the monitoring of INAPP (Istituto Nazionale per l'Analisi delle Politiche Pubbliche) in Italy.

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# WESTART! INTERNATIONAL CONFERENCE CERTIFICATE OF ATTENDANCE

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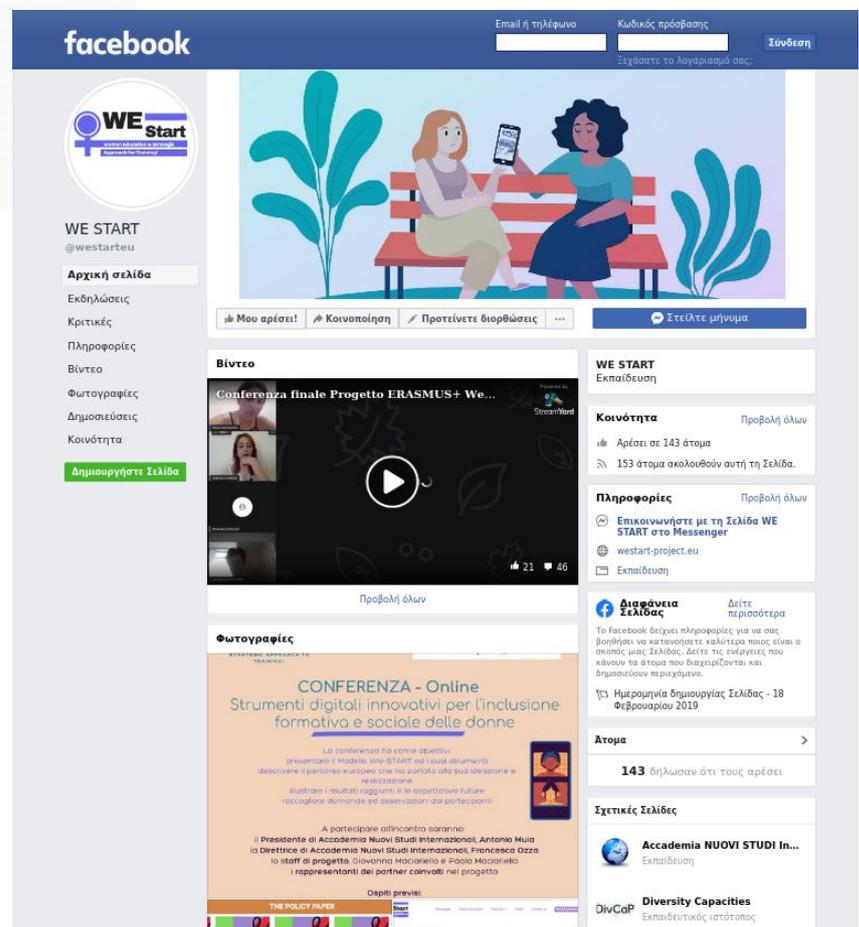
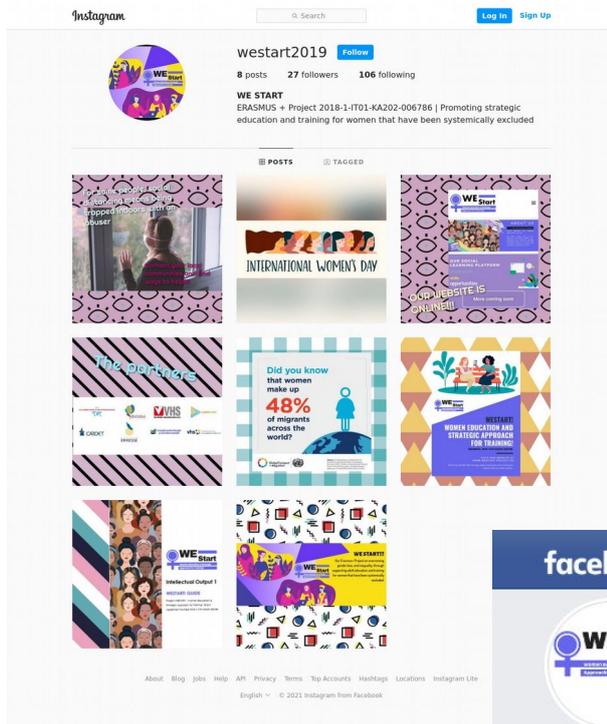
This document certifies that

**name of  
participant**

participated in the WESTART! International Conference which took place on Thursday, 15 July 2021

**PRESIDENT**  
**Antonio Muia**

## 7. SOCIAL MEDIA



## 8. PUBLICATIONS

### Guide

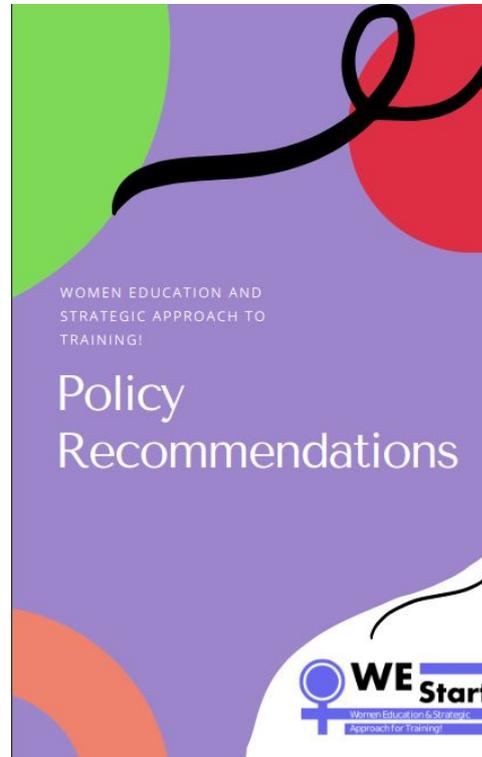


#### Intellectual Output 1

##### WESTART! GUIDE

Project WESTART! – “Women Education & Strategic Approach for Training” Grant Agreement Number 2018-1-IT01-KA202-006786

### Policy Recommendations



### Self-Assessment

Your neighbor informs you that there is a selection process underway for a job that interests you, not far from your home, but computer use is required:

I will never find a job because at my age I can't learn how to use a computer.

I am looking for a free computer training course. From my smartphone I can easily search for information on the Internet.

I am looking for a tutorial to learn how to use the main programs required for the selection process.

## 9. MONITORING TOOL

		<b>Communication Grid - WE - START!</b> Partner Name:			 Funded by the Erasmus+ Programme of the European Union			
Reference no.	What (activity)	When (dd/mm/yyyy)	Where (place/city)	To Whom (target audience)	How many (No. Of participants, people reached, etc.)	Evidence (signature list, web-link, screenshot, etc.)	Other Infos	
1								
2								
3								
4								
5								
6								
7								
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